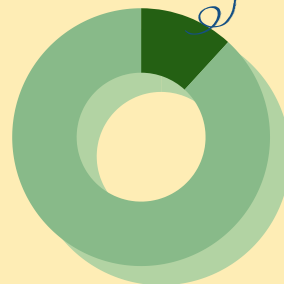




#3
ENERGY DRINK
BRAND IN THE U.S.

12% SHARE IN TRACKED CHANNELS (2024)



NATURAL INGREDIENTS. REAL FUNCTION.



1
ESSENTIAL
VITAMINS



0
SUGAR



6
CLINICAL
STUDIES

5

PRODUCT
LINES

core

vibe

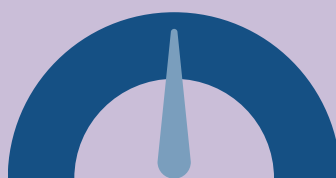
Essentials

On-the-Go

Hydration

CAFFEINE WITH PURPOSE.

200MG PER CAN = 50% OF DAILY RECOMMENDED CAFFEINE INTAKE



NOW AVAILABLE IN 6 COUNTRIES

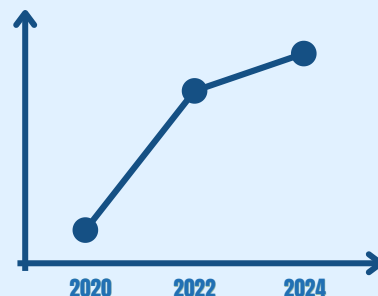
CANADA · U.K. · IRELAND · AUSTRALIA · N.Z. · FRANCE



98.1%

ACV COVERAGE

SOLD IN 241,000+ STORES ACROSS THE U.S.



DROVE 30.3% OF U.S. CATEGORY
GROWTH IN 2024

* FDA recommends ≤ 400mg/day for healthy adults

* Actual caffeine content may vary slightly depending on the product line or flavor.